

HINKLEY

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FOR IMMEDIATE RELEASE

HINKLEY LIGHTING DEBUTS THE LISA McDENNON COLLECTION **The exclusive portfolio introduces a dramatic array of new fixtures**

Cleveland, Ohio (December 4, 2017) – Hinkley Lighting will unveil its first exclusive collection with California-based designer Lisa McDennon at Lightovation, the largest lighting trade event in North America, January 17-21, 2018.

For almost 20 years, McDennon has used her eponymous Laguna Beach firm to bring her passion and expertise for art and architecture to the world of interior design. Now she has collaborated with Hinkley to create a lighting collection infused with both modern and organic elements for the company's luxury line, Fredrick Ramond. "The driving aesthetic is edgy and sculptural, drawing on what constantly inspires me as an artist and a designer," says McDennon. "I wanted to create a collection that complements the Hinkley brand while offering the impact of a new direction."

The debut of the Lisa McDennon Collection features four families – LUDLOW, FOLIO, NULA and REN – meticulously crafted with unique personalities that highlight their bold and provocative shapes. "I really pushed the boundaries and focused on creating fresh designs with striking materials," says McDennon. Her new products will be presented in specially designed vignettes in the Hinkley Lighting Showroom at the Dallas Market Center and the collection is a focal point of the new Fredrick Ramond catalog, which also debuts at Lightovation.

"We are constantly seeking out new ways to improve the home and lifestyle of consumers," says Rick Wiedemer, CEO of Hinkley Lighting. "As the demand for originality increases across every aspect of design, from fashion to interiors, it is critical that we consistently offer a fresh perspective and unique products. Hinkley is always looking forward, and that is why this is such a thrilling collaboration."

Lisa McDennon will be Hinkley's guest of honor at exclusive cocktail receptions on January 17 and 18 from 4-6PM in Showroom 3210. The Lisa McDennon Collection will be available at select lighting showrooms nationwide and online starting in 2018. Visit www.hinkleylighting.com for the full range of Hinkley and Fredrick Ramond products.

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About Hinkley Lighting

Hinkley creates lighting that is refined but with a modern point of view, crafted with the ultimate blend of innovation and artisanship. Designs span traditional through contemporary styles, merging luxury and simplicity, to enhance the enjoyment and functionality of any space while celebrating the art of living well. With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for over 95 years, driven by a passion to create lighting that blends design and function while enhancing the lifestyles of their customers. Visit hinkleylighting.com for the latest news and updates about Hinkley Lighting and its brands.

About Lisa McDennon

Lisa McDennon founded her Laguna Beach–based interiors firm, Lisa McDennon Design, in 2000. Inspired by the region’s beauty, history, and culture, McDennon’s distinctive style reinvigorates coastal California design. She works with natural materials, elegant forms, and varied textures to create modern interiors that are sophisticated, unexpected, and timeless. With degrees in fine art and interior design, McDennon brings a deep knowledge of art and architecture to all her work, which has been recognized with multiple awards and coverage in national publications. Nuance, McDennon’s trend-setting home and lifestyle boutique in Laguna Beach, showcases her modern, sophisticated style with custom furniture, lighting, and linens.

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